

Erasmus Policy Statement (Overall Strategy)

The strategy of ITS Foundation is: sustain and develop its positions as a research and teaching of high international quality and pursue excellence in line with its mission and strategic priorities; provides an outstanding educational environment supporting study across a broad range of academic disciplines and serving the tourism professions; advance and disseminate knowledge and understanding; Produce graduates equipped to attain a high level of personal and professional achievement and prepared for high-skill occupation in tourism. The ITS Foundation aims to prepare the citizen of tomorrow and extending the frontiers of knowledge our academic and administrative community support the individual growth and creativity within the different environments of knowledge without any distinctions of gender or race. Our teaching staff and personnel aim for this objectives with a spirit of freedom and responsibility. The ITS courses regards the international its didactic and research activities as development goals and as a model for foresting its role in relationships with other countries. International relations are regarded as important for the growth and the evolution of ITS system and for traineeship. Dialogue in a multiethnic environment is a requirement for delivering a competitive and rich educational offer on an international level. Cooperative relationship between different countries represent one of the most important aspects within international relations, not only for the aims of particular projects but especially for the fostering of mobility activities representing – though cultural exchange a basis for improving quality and international competitiveness,. Exchange agreement can be regarded as a measure for evaluating the impact of the Institution on European and International scenarios. International is implemented through participation in initiative which strengthen the European an international dimension of student, academic and administrative staff. In this way, it is possible to train who are able to act in a strongly competitive and continually evolving work environment. Enhancing the level of internationalization is a way for enriching the skills and the competences of students who will be ready to act in multicultural environment above all in tourism sector. A strategic goal is that this Foundation ITS must lead to high level of European integration and free circulation of professional s, by facilitating the implementation of mobility periods in other Countries both study and training, with full recognition of the activities carried out.

The expected outcomes is an increased students mobility ratio (both incoming and out going) both in LLP Erasmus Plus and International agreement as well as internationalization of study programs through the implementation of joint programs at the its course that lead to awarding of joint and/or multiple diploma. In particular, this can be accomplished by cooperating with ITS partner for implementing study programs leading to joint or double diploma. Another actin to undertake is to increase the number of courses of study taught in English of recognized relevance and recall. At least one course of study will be added to the english course currently taught in english to constitute the international educational offer to be promoted especially with the Mediterranean and Balkan and all East European Areas. Geographically, the ITS Foundation will expand its partnership with European Institution and BRICS area, with particular reference to the Russian Federation, Republic of Chine and parts of Sud America, that are a great market in development for tourism. In order to achieve a stronger international of research activities, it is necessary to increase the number of contracts obtained within international environments to endorse autonomous or governmental international cooperation programs, to endorse cooperation programs within developing countries (in particular with the South Coast of Mediterranean Area) , and support exchange of international researchers.

The Its Foundation is already part of an extensive network of bilateral and multilateral agreement relating the statute to the Sapienza University and Italian Geography Society. In the next few years it intends to broaden this network, starting and

implementing new action with target new countries and the European ITS foundations for the mobility of students and teachers as well as research cooperation.

The ITS Foundation's main strategic objectives (OS), operational objectives (OO) and lines of actions (LA) are:

OS- promotion and support of scientific research training. OO- Internationalization of the curriculum, LA- Development of training programs in collaboration with foreign and European ITS Foundation; teaching activities run by foreign professor in our courses financing of programs defined in collaboration with foreign ITS Foundation; Setting up of research/innovation project in tourism area ; OO- Facilitate the participation of young researcher in programs, conferences, networks and international research collaboration with scientific value. LA- Allocation of additional resources, with co-financing to research facilities on the basis of specific calls.

OS- Development of research activities at international level above all on tourism system. OO- Increase participation in EU programs. LA- Participation in international networks and associations, joint publication corresponding to the tourism sector.

OS- Promotion of dealing with the production system in tourism. OO- Strengthening relations between research units and local entrepreneurship system. LA- Cooperation with Small and Medium Enterprise and Supply Chains of Hotels for researches project to be developed with EU programs; Strengthening the ILO OS- Implementation of international cooperation activities between HEI. OO- Support and enhance collaborative activities for teaching; LA -Exchange of student, researches and staff. Exchange of information, documentation and scientific publication.

The number of diploma can be increased thanks to the greater number of courses available in English, which will enable the ITS Foundation to transcend national borders and attract English speaking students. Particular attention will be paid to reducing the dropout rate by evaluating reason and providing tutoring and monitoring to meet this challenge. To improve teaching standards the following changes need to be made: 1- ensure a clear and coherent correlation between the syllabus and training methods and the objectives of the course together with the expected learning outcomes. 2- further improve, in line with the ENQA guideline, teaching quality. It is desirable that every course has its own well defined structure both in terms of the contents and in terms of the skills which it is designed to impart to students, as well as in terms of linking in with other ITS courses. It is also desirable that there be a greater consistency between the research activities of teachers and training activities planned in ITS courses, so that the quality of teaching is supported by the quality of the research. Periods of study abroad should be made integral to ITS programs and be based on exchange agreement with the Foundations where a credit system which can be easily adopted to the ECTS system is in place.

Furthermore it is important to promote training period abroad to acquire new skill useful to access the world of work. The ITS Foundation committed to supporting research and its development through activities aimed to:

Carrying out market analysis; facilitating the match between demand and supply innovation; encouraging long term synergies with the industrial scenario; Promoting a culture of protection of intellectual property and technology transfer; Facilitating the transfer of knowledge and the first contacts between students and traders through internship programs; Supporting the process of internationalization by supporting the implementation of international exchange and cooperation agreement as part of ITS internship programs; Promoting the coordination and development of relationships between research and tourist industry by sustaining the implementations of partnership and the use of financial tools, available at national and European level, in support of industrial research and technology transfer. The activities of the Industrial Liaison Office (ILO) should be further enhanced by: strengthening the actions of integration between the entrepreneurial and academic world; using an approach which encourages the development of technological innovation in tourist companies. Contributing to the implementation of new project and sharing at the same times, information available about new technologies.