

FOOD & WELLNESS TOURISM




 Roma

BIENNIAL MINISTERIAL COURSES
POST DIPLOMA

a.y. 2023/2024

Goals

The training course is able to guarantee a rapid and qualified entry into the world of work thanks to the continuous contact, during the course, with the world of businesses located in the territory of reference in the world of tourism, Food and Wellness.

-  2 years in presence
-  Guaranteed internship
-  25 places available
-  The course is **FREE**



The course is aimed at everyone: undergraduates, graduates and workers. To participate in the course it is necessary to pass the selection and be in the top 25 in the ranking.

Job Opportunities

Local development agencies

Start-ups and innovative SMEs for territorial tourism development

Accommodation and hospitality

Organizing agencies of events

1st year Program

SUBJECT	HOURS
English language	88
Informatics	32
The role of events in the tourist promotion of destinations	14
Job orientation	8
Communication techniques and soft skills	22
Urban tourism and art cities	28
Anthropology of taste	20
Business Wellness Tourism	16
International hospitality and multicultural communication	20
Best practices and case studies	30
Statistics for the customer satisfaction	20
Tourism, sport and wellness	18
Tourism legislation	14
Labour legislation	18
Planning and management of budget data price management, food cost	14
Nutrition and dietary food	18
Geographies of food and wine excellence	22
Protection and enhancement of typical products	16
F&B Management: Organization and management of the restaurant services	28
Marketing and web marketing of tourist accommodation	40
Sustainable tourism	14

Total hours 1st year: 500

2nd year Program

SUBJECT	HOURS
English language	88
Archaeological, museum and artistic heritage history, protection and enhancement	16
Local development programmes and Eurodesign	16
Tourist itineraries and paths of psychophysical well-being in Lazio	16
Techniques of georeferencing	16
Food styles customization of products and cultural codes	20
Image and imaginary narration of product and event creation	20
Marketing strategy & Brand Identity	12
Laboratory of paths and practices of holistic well-being	20
Orientation for internships and job interviews	10
Business organization efficiency and quality of processes	14
Termalism and SPA Tourism	16
Workplace safety, hygiene and quality in the catering sector + Certification	9
Laboratory of sports practices in naturalistic contexts	16

2nd year Program

LABORATORY	HOURS
Business and work organization laboratory teambuilding in the industry	16
Creative workshop on wellness practices in sustainability dimension	16
Creative workshop of event organization with heritage material and immaterial	16
Business laboratory food fitness wellness and self-entrepreneurship	16
Business laboratory for innovation in the tourism-hotel supply chain	8
Sommelier course by FIS + International Certificate Sommelier	104
Virgin olive oil tasting laboratory organized by the FIS + Certification	35

Total hours 2nd year: 500

Our Foundation

We have been dealing with **Training** and **Research** mainly in the **tourism and cultural heritage sector** for more than 10 years. Every year, we activate post-diploma higher education courses, co-financed by the **Ministry of Education** and the **Lazio Region**. The two-year advanced training courses integrate classroom lessons with simulations, exercises, testimonials, project work and internships or apprenticeships in Italy or abroad.



Contacts

You can contact us for any question,
request and to be able to proceed
with enrollment in the course

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