

International Hospitality Management

Head office in **Rome**

Two-year Ministerial Course
POST DIPLOMA

Academic year
2025 - 2027



Our goal is to train **high-level professionals**

- ▶ **Duration:** 2 years in attendance
- ▶ **Places:** Join the top 25
- ▶ **Entry requirement:** High School Diploma
- ▶ **Job:** Guaranteed apprenticeship
- ▶ **Cost:** Free

Program

1st year

- Italian/German language
- Spanish language
- Job orientation
- Communication techniques and soft skills
- Geography of tourism: tourism planning and programming
- Anthropology, tourism culture, and international etiquette
- Customer satisfaction statistics
- Tourism and Hospitality Legislation
- Labor and tourism legislation
- Public speaking
- Organization and management of hospitality companies
- Hotel event organization
- Hôtellerie services from F&B to Room Division
- Web marketing in Hospitality
- Territorial marketing and synergies between macro and micro corporate marketing
- Introduction to Hospitality Management and Industry Overview
- Geographies of local cultural, food and wine excellence: the importance of networking
- Company organization chart
- Human resources management
- Organizational communication and corporate ethics

Program

1st year

- Guest experience and customer satisfaction
- Business wellness tourism
- Tourism and sustainability
- Organization and cleaning and maintenance services
- Room Division: organization and management
- Cost management and financial planning

Program

2nd year

- Italian/German language
- Spanish language
- Internship orientation and job interview orientation
- Workplace safety, food hygiene, and quality and environmental certifications
- Social media marketing for Hospitality
- Pricing Policies (Revenue Management)
- Procurement and warehouse management techniques
- Business management information systems
- The culture of hospitality
- The importance of guest relations and building experience
- The importance of related services and complaint management
- The luxury sector: brands and standards
- Human resources management and structure in hospitality
- The sector's collective bargaining agreements: common characteristics and rules
- Hospitality outsourced services
- The importance of data analysis for corporate economic planning
- Hospitality and self-entrepreneurship
- Case studies: visits and workshops for the acquisition of various international brands
- Relationships and agreements with players and TOs

Program

2nd year

- The creation of an unconventional breakfast service and territorial valorization
- Workshop: Opera Course - Business Management
- Booking and revenue policy workshop and simulation

Our Foundation

For more than a decade, we have been the point of reference for the training of highly qualified professionals in the **tourism** and **cultural heritage sector**.

Our goal is to bridge the gap between labour supply and demand by providing tourism companies with **professionals** equipped with cutting-edge technical and technological skills.

We innovate tourism training every year and provide our students with **high-level technical, digital** and **language skills**, preparing them to operate in an international and increasingly sustainable context.

Over

90%

our students find work
in the area of reference
both in **Italy** and
abroad!



Contacts



We are available from

Monday to Friday from **9am to 17pm**



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